Please replace the Abstract of the Disclosure on page 17 of the application as filed with the following:

ABSTRACT OF THE DISCLOSURE

A positioning apparatus for transferring at least one electronic component, in particular a chip, from a first flat support to at least one predetermined location on a second flat support which extends parallel to the first support, comprising an ejection device for removing the component from the first support by means of an ejection movement, wherein a camera device is provided for detecting position data of the predetermined location, of the component to be removed from the first support and optionally of the ejection device, which together with the camera device are arranged essentially on an imaginary common straight line. A positioning method is also described.